

ATC2025 IMPACT

BRANDING



DUE NOW	Send us your logo for Event Site, Event App & Publicity • Hi-res .EPS and/or .PNG file • Maximum size is 300 px x 57 px • Email to michelle@atcevents.com.au
DUE NOW	Your 12-month business listing on the ATC Website • Check if your business listed on our Talent Tech & Services Directory • You can update or add your listing here
DUE NOW	Share a Discount Code with your Customers • The code PARTNER200 will automatically reduce the price of a team ticket or standard ticket by \$200. • Official event images can be used with your email or social post – find them here: Official event images/assets
DUE NOW	Pre and Post Event Content Plan Feature your content in our monthly eNewsletter for extra attention pre and post event. AU\$1,000 + GST. Very limited availability jo@atcevents.com.au
DUE NOW	Shout it from the rooftops! Hashtag #ATC2025 #ATCEvents and tag @ATC – Talent Acquisition Events & Content to your LinkedIn posts about being part of the Conference.
Tuesday 30 September	Submit artwork and upgrades for your branded stand Harry the Hirer is our stand supplier. Please provide them with an artwork file for your stand 'fascia' and any upgrades you require.

ATC2025 IMPACT EXPO STAND



FASCIA BRANDING

Your Exhibitor Stand will come built, branded and ready for you.

It includes: 2 stools, Wi-Fi, 1 x 4-amp power outlet and a 4 plug powerboard. All you need to do is send Sophie your artwork file for the Fascia Signage.



The branding at the top of your stand is referred to as Fascia Signage.



Fascia signage dimensions: 1,374mm x 320mm

Artwork is to be supplied as high resolution print-ready PDF

Logos can be supplied as: PDF or EPS

Colour mode: CMYK

[Harry the Hirer Digital Printing Guidelines](#)

Please send your Artwork to Sophie via email no later than 30 September 2025:

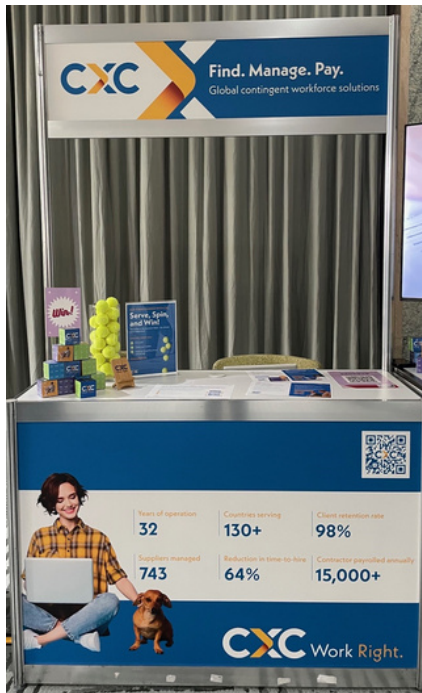
Sophie Swinton, Account Manager, Harry the Hirer

+61 450 704 975 / +61 2 9666 8699

sophies@harrythehirer.com.au

ATC2025 IMPACT

EXPO STAND UPGRADES



Brand your bottom panel to really stand out!

Price: AU\$235.79

Dimensions: 1,374mm x 880mm

Order from: sophies@harrythehirer.com.au

A reminder that no pull up banners are allowed in the Expo as banners will block the view to your stand. We want attendees to be able to find you from across the room. Please remember that merchandise, signs, decorations, or display fixtures are not to be glued, taped, nailed, or tacked to walls or any other fixed internal surfaces.



Add a free standing TV to your stand so you can run demos and play presentations on loop.

Size: 32" screen, 32"- 43" stand

Price: AU\$1,035.53